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3 columns

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P.O. Box 905, Yarmouth, ME 04096 • (207) 846-4112

The Notes is a weekly free news magazine in its 61th year of publication. The paper is published on Tuesday of each week. Additional publication information may be obtained from our website: www.thenotes.org.

The deadline for all advertising is the Thursday, 4pm before publication

MECHANICAL REQUIREMENTS

1 Column Width: 1.5"	9.5 picas
2 Column Width: 3.25"	19.5 picas
3 Column Width: 5"	30 picas
4 Column Width: 6.75"	40.5 picas
5 Column Width: 8.25"	50 picas
6 Column Width: 10"	60 picas

We will accept agency or client-produced ads in PDF, InDesign, Photoshop, or Illustrator format ONLY, on CD, Flash Drive or by e-mail.

WE DO NOT ACCEPT MICROSOFT EXCEL, WORKS, PUBLISHER OR POWER POINT FILES.

ADDITIONAL CHARGES

Color: All copy quoted in black ink (or as available). Additional charges for color depending on current printer's costs.

Inserts: Rates per thousand. Available upon request.

**The consecutive week rate is applied after 13 weeks and continues on that basis provided that invoices are paid within 30 days.*

BACK PANEL RATES:

\$80.00	Crossword Puzzle
\$80.00	
\$150.00	

9-WEEK BUSINESS SHOWCASE PACKAGE:

\$396.00

(Call for details.)

PRICES EFFECTIVE May 1, 2014

COL. INCHES	SIZE COL. X IN.	OPEN RATE	AMOUNT	CONSEC. RATE*	AMOUNT
1	1x1	\$9.60	\$9.60	\$7.30	\$7.30
2	1x2, 2x1		\$19.20		\$14.60
3	1x3, 3x1		\$28.80		\$21.90
4	1x4, 2x2	\$7.40	\$29.60	\$5.65	\$22.60
5	1x5, 5x1		\$37.00		\$28.25
6	1x6, 2x3		\$44.40		\$33.90
7	1x7		\$51.80		\$39.55
8	1x8, 2x4		\$59.20		\$45.20
9	1x9, 3x3		\$66.60		\$50.85
10	1x10, 2x5	\$6.55	\$65.50	\$4.90	\$49.00
11	1x11		\$72.05		\$53.90
12	2x6, 3x4		\$78.60		\$58.80
13	1x13		\$85.15		\$63.70
14	2x7		\$91.70		\$68.60
15	3x5, 5x3		\$98.25		\$73.50
16	2x8, 4x4		\$104.80		\$78.40
18	2x9, 3x6		\$117.90		\$88.20
20	2x10, 4x5		\$131.00		\$98.00
21	3x7	\$5.65	\$118.65	\$4.70	\$98.70
22	2x11		\$124.30		\$103.40
24	3x8, 4x6		\$135.60		\$112.80
25	5x5		\$141.25		\$117.50
26	2x13		\$146.90		\$122.20
28	4x7		\$158.20		\$131.60
30	3x10		\$169.50		\$141.00
32	4x8		\$180.80		\$150.40
33	3x11		\$186.45		\$155.10
36	4x9		\$203.40		\$169.20
40	4x10		\$226.00		\$188.00
HALF PAGE			\$280.00		\$235.00
FULL PAGE			\$430.00		\$365.00
BACK PAGE			\$540.00		\$540.00
CENTERFOLD			\$690.00		\$575.00
INSIDE COVER			\$465.00		\$400.00

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OFFICES

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