

6 columns

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3 columns

2 columns

1 column



P.O. Box 905, Yarmouth, ME 04096 • (207) 846-4112

The Notes is a weekly free news magazine in its 67th year of publication. The paper is published on Tuesday of each week. Additional publication information may be obtained from our website: [www.thenotes.org](http://www.thenotes.org).

The deadline for all advertising is the Thursday, 4pm before publication

**MECHANICAL REQUIREMENTS**

- 1 Column Width: 1.5"      9.5 picas
- 2 Column Width: 3.25"    19.5 picas
- 3 Column Width: 5"        30 picas
- 4 Column Width: 6.75"    40.5 picas
- 5 Column Width: 8.25"    50 picas
- 6 Column Width: 10"      60 picas

**We will accept agency or client-produced ads in PDF, InDesign, Photoshop, or Illustrator format ONLY by e-mail, on CD or Flash Drive**  
 WE DO NOT ACCEPT MICROSOFT EXCEL, WORKS, PUBLISHER OR POWER POINT FILES.

**ADDITIONAL CHARGES**

**Color:** All copy quoted in black ink (or as available). Additional charges for color depending on current printer's costs.

**Inserts:** Rates per thousand. Available upon request.

*\*The consecutive week rate is applied after 13 weeks and continues on that basis provided that invoices are paid within 30 days.*

**BACK PANEL RATES:**

\$85.00	Crossword Puzzle
\$85.00	
\$155.00	

**9-WEEK BUSINESS SHOWCASE PACKAGE:  
 \$405.00  
 (Call for details.)**

**PRICES EFFECTIVE March 1, 2019**

COL. INCHES	SIZE COL. X IN.	OPEN RATE	AMOUNT	CONSEC. RATE*	AMOUNT
1	1x1	\$9.85	\$9.85	\$7.50	\$7.50
2	1x2, 2x1		\$19.70		\$15.00
3	1x3, 3x1		\$29.55		\$22.50
4	1x4, 2x2	\$7.60	\$30.40	\$5.80	\$23.20
5	1x5, 5x1		\$38.00		\$29.00
6	1x6, 2x3		\$45.60		\$34.80
7	1x7		\$53.20		\$40.60
8	1x8, 2x4		\$60.80		\$46.40
9	1x9, 3x3		\$68.40		\$52.20
10	1x10, 2x5	\$6.70	\$67.00	\$5.05	\$50.50
11	1x11		\$73.70		\$55.55
12	2x6, 3x4		\$80.40		\$60.60
13	1x13		\$87.10		\$65.65
14	2x7		\$93.80		\$70.70
15	3x5, 5x3		\$100.50		\$75.75
16	2x8, 4x4		\$107.20		\$80.80
18	2x9, 3x6		\$120.60		\$90.90
20	2x10, 4x5		\$134.00		\$101.00
21	3x7	\$5.80	\$121.80	\$4.80	\$100.80
22	2x11		\$127.60		\$105.60
24	3x8, 4x6		\$139.20		\$115.20
25	5x5		\$145.00		\$120.00
26	2x13		\$150.80		\$124.80
28	4x7		\$162.40		\$134.40
30	3x10		\$174.00		\$144.00
32	4x8		\$185.60		\$153.60
33	3x11		\$191.40		\$158.40
36	4x9		\$208.80		\$172.80
40	4x10		\$232.00		\$192.00
HALF PAGE			\$290.00		\$245.00
FULL PAGE			\$440.00		\$375.00
BACK PAGE			\$555.00		\$555.00
CENTERFOLD			\$710.00		\$590.00
INSIDE COVER			\$475.00		\$410.00

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