

6 columns

5 columns

4 columns

3 columns

2 columns

1 column



P.O. Box 905, Yarmouth, ME 04096 • (207) 846-4112

The Notes is a weekly free news magazine in its 58th year of publication. The paper is published on Tuesday of each week. Additional publication information may be obtained from our website: [www.thenotes.org](http://www.thenotes.org).

The deadline for all advertising is the Friday Noon before publication.

#### MECHANICAL REQUIREMENTS

1 Column Width: 1.5"	9.5 picas
2 Column Width: 3.25"	19.5 picas
3 Column Width: 5"	30 picas
4 Column Width: 6.75"	40.5 picas
5 Column Width: 8.25"	50 picas
6 Column Width: 10"	60 picas

**We will accept agency or client-produced ads in PDF, InDesign, Photoshop, or Illustrator format ONLY, on CD, Flash Drive or by e-mail.**

*WE DO NOT ACCEPT MICROSOFT EXCEL, WORKS, PUBLISHER OR POWER POINT FILES.*

#### ADDITIONAL CHARGES

**Color:** All copy quoted in black ink (or as available). Additional charges for color depending on current printer's costs.

**Inserts:** Rates per thousand. Available upon request.

*\*The consecutive week rate is applied after 13 weeks and continues on that basis provided that invoices are paid within 30 days.*

#### BACK PANEL RATES:

\$75.00	Crossword Puzzle
\$75.00	
\$140.00	

**9-WEEK BUSINESS SHOWCASE PACKAGE:**

**\$378.00**

**(Call for details.)**

### PRICES EFFECTIVE JANUARY 1, 2010

COL. INCHES	SIZE COL. X IN.	OPEN RATE	AMOUNT	CONSEC. RATE*	AMOUNT
1	1x1	\$9.30	\$9.30	\$7.10	\$7.10
2	1x2, 2x1		\$18.60		\$14.20
3	1x3, 3x1		\$27.90		\$21.30
4	1x4, 2x2	\$7.20	\$28.80	\$5.50	\$22.00
5	1x5, 5x1		\$36.00		\$27.50
6	1x6, 2x3		\$43.20		\$33.00
7	1x7		\$50.40		\$38.50
8	1x8, 2x4		\$57.60		\$44.00
9	1x9, 3x3		\$64.80		\$49.50
10	1x10, 2x5	\$6.35	\$63.50	\$4.75	\$47.50
11	1x11		\$69.85		\$52.25
12	2x6, 3x4		\$76.20		\$57.00
13	1x13		\$82.55		\$61.75
14	2x7		\$88.90		\$66.50
15	3x5, 5x3		\$95.25		\$71.25
16	2x8, 4x4		\$101.60		\$76.00
18	2x9, 3x6		\$114.30		\$85.50
20	2x10, 4x5		\$127.00		\$95.00
21	3x7	\$5.50	\$115.50	\$4.55	\$95.55
22	2x11		\$121.00		\$100.10
24	3x8, 4x6		\$132.00		\$109.20
25	5x5		\$137.50		\$113.75
26	2x13		\$143.00		\$118.30
28	4x7		\$154.00		\$127.40
30	3x10		\$165.00		\$136.50
32	4x8		\$176.00		\$145.60
33	3x11		\$181.50		\$150.15
36	4x9		\$198.00		\$163.80
40	4x10		\$220.00		\$182.00
HALF PAGE			\$270.00		\$225.00
FULL PAGE			\$420.00		\$355.00
BACK PAGE			\$525.00		\$525.00
CENTERFOLD			\$670.00		\$565.00
INSIDE COVER			\$450.00		\$390.00

1  
2  
3  
4  
5  
6  
7